# **Privacy Policy Template**

Posting a privacy policy helps visitors and related service providers understand how your site collects visitor data. It is something required in some locations (like Europe and California) and by some services (like Google and Meta).

This template is based on the information provided by Squarespace (<a href="here">here</a>). These are sample messages you can mix and match to build your own policy. Feel free to change any part and pay particular attention to the green highlighted parts (as those should either be deleted or updated to be relevant to your business).

Disclaimer: The information in this template is for information purposes only and doesn't constitute legal advice. We recommend working with a legal expert for specific guidance about your website or business, and to understand your local regulations regarding data privacy.

# **Privacy Policy**

Last updated April 5. 2025

This website is owned and operated by Steiner Fitness & Innovations. Our principal place of business is located in Hinwil, Switzerland. By using this website, you agree to our privacy policy. Please read them carefully and contact us if you have any questions (our contact information is listed at the end of this policy).

Note: We host our site on a reputable platform (WIX) and take reasonable efforts to maintain the content and functionality. However, we make no explicit representations or warranties as to the safety or your individual use of the website.

## **ANALYTICS**

This website collects personal data to power our site analytics, including:

Information about your browser, network, and device

- Web pages you visited prior to coming to this website
- Your IP address

This information may also include details about your use of this website, including:

- Clicks
- Internal links
- Pages visited
- Scrolling
- Searches
- Timestamps

We share this information with third parties, particularly our website analytics providers (like WIX and Google), to learn about site traffic and activity.

## **COOKIES**

This website uses cookies and similar technologies, which are small files or pieces of text that download to a device when a visitor accesses a website or app.

- Cookies include functional and required cookies which are always used. They allow WIX, our hosting platform, to securely serve this website to you.
- Cookies include analytics and performance cookies to view site traffic, activity, and other data.

## **VISITOR DATA**

#### For website visitors

This website is hosted by WIX. This company may collect personal data when you visit this website, including:

- Information about your browser, network and device
- Web pages you visited prior to coming to this website
- Web pages you view while on this website
- Your IP address

WIX needs the data to run this website, and to protect and improve its platform and services. WIX analyzes the data in a de-personalized form.

#### For form submissions

When you submit information to this website via a webform, we collect the data requested in the webform in order to track and respond to your submissions. We share this information with WIX, our online store hosting provider, so that they can provide website services to us. We also share this information with Google for storage and Zapier for data porting.

### **FONTS**

This website serves font files from and renders fonts from third parties like Google Fonts and Adobe Fonts. To properly display this site to you, these third parties may receive personal information about you, including:

- Information about your browser, network, or device
- Information about this site and the page you're viewing on it
- Your IP address

## **MINORS**

This website is not intended for individuals under the age of 18. We do not intentionally collect personal information from minors. If you are the parent or guardian and believe your child has provided us with personal information, please contact us to request deletion.

## **CHANGES**

We may update this Privacy Policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

## **CONTACT INFORMATION**

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us via any of the methods below:

- Email: info@steinerfitnessandinnovations.com
- Mailing address: Markus Steiner, Rebacher 19, 8342 Wernetshausen, Switzerland